



WASTE NOT, WANT NOT:

The Circular Economy to Food Security

MEDIA REPORT

Media In Attendance:

Sue Neales, The Australian national rural affairs reporter

Sarina Locke, ABC Rural national reporter

Elizabeth Finkel, Cosmos Science Magazine editor-in-chief

Press Materials:

All media materials developed for the event are available online [here](#).

A media alert was distributed nationally.

Nine media releases were developed for the strategy involving targeted distribution and personal approaches related to addresses by:

- Karen Brooks
- Louise Fresco
- Ashok Gulati
- Arief Daryanto
- Daniel Lagger
- Bernadette McCabe
- Dana Cordell
- Steve Lapidge
- Brian Lipinski

Interviews Arranged:

The following speakers were involved in interviews:

- Karen Brooks
- Louise Fresco
- Ashok Gulati
- Rodrigo Ortiz
- Simon Costa
- Daniel Lagger
- Salesh Kumar
- Arief Daryanto
- Bernadette McCabe
- Dana Cordell
- Washington Oriento
- Madaline Healey
- Steve Lapidge
- Brian Lipinski
- Alice Woodhead

Coverage Achieved:

TV:

ABC TV News 24 The World – Gulati

<http://iview.abc.net.au/programs/world/NU1640H173S00>

PRINT/ONLINE:

The Australian – Brooks, Lager (with photo shoot completed)

<http://www.theaustralian.com.au/business/calls-to-cut-food-waste-grow-louder-at-canberra-conference/news-story/0dee06ac59c96d994eedecefadde7b59>

The Conversation – McCabe

<http://theconversation.com/australian-communities-are-fighting-food-waste-with-circular-economies-64424>

Fairfax Regional Press - Healey

Qld Country Life – <http://www.queenslandcountrylife.com.au/story/4145087/lao-farmers-improve-pest-management/>

North Qld Register - <http://www.northqueenslandregister.com.au/story/4145087/lao-farmers-improve-pest-management/?cs=4750>

The Land - <http://www.theland.com.au/story/4145087/lao-farmers-improve-pest-management/?cs=4937>

Stock Journal - <http://www.stockjournal.com.au/story/4145087/lao-farmers-improve-pest-management/?cs=4879>

Stock and Land - <http://www.stockandland.com.au/story/4145087/lao-farmers-improve-pest-management/?cs=4598>

Food and Beverage Magazine – Woodhead, McCabe

<https://foodmag.com.au/world-food-waste-issues-on-the-agenda-at-crawford-fund-forum/>

My Sunshine Coast – Healey

<http://mysunshinecoast.com.au/news/news-display/academic-to-present-food-security-plan-in-canberra,45309>

RADIO/ONLINE:

Radio National Breakfast – Louise Fresco

<http://www.abc.net.au/radionational/programs/breakfast/eliminating-massive-food-waste-could-help-food/7797088>

Radio Australia Pacific Beat – Kumar

<http://www.abc.net.au/news/2016-08-30/project-looks-to-reduce-tomato-damage-in-fiji/7797218>

National Community and Indigenous Radio “The Wire” – Brooks

<http://thewire.org.au/story/real-cost-food-waste/>

National Commercial Rural News – McCabe, Cordell

<http://www.2gb.com/article/close-professor-bernadette-mccabe>

ABC National Rural News and various State Country Hour programs – Fresco, Brooks, Costa, Cordell, Otieno, McCabe

<http://www.abc.net.au/news/2016-08-30/future-of-food-putting-consumers-in-touch-with-farming/7797134>

<http://mobile.abc.net.au/news/2016-09-01/clean-energy-project-as-risk-as-government-plans-to-cut-funding/7804922?pfmredir=sm>

<http://www.abc.net.au/news/2016-09-02/former-horticulturalist-volunteers-with-un-world-food-program/7809040>

NSW Statewide Drive – Lapidge 3.50pm live with Fiona Wyllie

ABC 666 Afternoons – extended interview with Karen Brooks and Brian Lipinski

<https://soundcloud.com/666abccanberra/crawford-fund-conference>

<http://pim.cgiar.org/2016/08/29/as-heard-on-radio-karen-brooks/>

Australian Rural Communication Network – Lapidge, McCabe

Both interviews distributed nationally through syndicated service to 150 stations

SBS Bahasa – Daryanto

National Radio Release – Lapidge

Download Source	Broadcast Stations & Syndicates
North Queensland - Rural Report 30/08/2016 - 14:26	Innisfail (Qld) - 4AY
	Innisfail (Qld) - 4KZ
	Innisfail (Qld) - Kool FM
	Mareeba (Qld) - 4AM
	Mareeba (Qld) - Kik FM
North Queensland - Rural Report 30/08/2016 - 14:25	Innisfail (Qld) - 4AY
	Innisfail (Qld) - 4KZ
	Innisfail (Qld) - Kool FM
	Mareeba (Qld) - 4AM
	Mareeba (Qld) - Kik FM
Hamilton - 3HA/Mixx FM 30/08/2016 - 13:20	Hamilton (Vic) - 3HA
	Hamilton (Vic) - Mixx FM
	Regional Victoria - Ace Radio Affiliates*
Gippsland - 1242/TR FM 30/08/2016 - 13:17	Gippsland (Vic) - 1242
	Gippsland (Vic) - TR FM
National - AIR National News 30/08/2016 - 13:15	Adelaide (SA) - PBA FM
	Adelaide (SA) - Wow FM 100.5
	Albany (WA) - Gold MX
	Albury/Wodonga (NSW/Vic) - 2REM FM 107.3
	Armidale (NSW) - Tune FM 106.9
	Augusta (WA) - 2 Oceans FM
	Ayr (Qld) - Sweet FM 97.1
	Bacchus Marsh (Vic) - Apple FM
	Bathurst (NSW) - Life FM

	Beaudesert (Qld) - Beau FM 101.5
	Bendigo (Vic) - Phoenix FM 106.7
	Boonah (Qld) - Rim FM
	Bordertown (SA) - 5TCB
	Bribie Island (Qld) - 88.0 FM
	Brisbane (Qld) - Bay FM 100.3
	Bunbury (WA) - 103.7 FM
	Byron Bay (NSW) - Bay FM
	Cairns (Qld) - Cairns FM 89.1
	Canberra & Tuggeranong (ACT) - Artsound FM
	Carnarvon & Geraldton (WA) - Radio Mama
	Castlemaine (Vic) - 94.9 Main FM
	Cessnock (NSW) - 2CHR FM
	Collie (WA) - 1089 AM
	Coraki (NSW) - Richmond Valley Radio
	Darwin (NT) - 97 Seven
	Derwent Valley (TAS) - Tyga FM
	Devonport (Tas) - 7RPH 96.1 FM
	Dungog (NSW) - FM 107.9
	Echuca/Moama (Vic/NSW) - EM FM 104.7
	Esperance (WA) - Hope FM
	Fraser Coast (Qld) - Fraser Coast FM 107.5
	Gippsland & Phillip Island (Vic) - 3MFM
	Gloucester (NSW) - Bucketts Radio
	Gold Coast (Qld) - 94.1 FM
	Gold Coast (Qld) - Heartland FM
	Gold Coast (Qld) - Station X 1692 AM
	Goolwa (SA) - Alex FM 96.3
	Gosford (NSW) - 94ONE
	Goulburn (NSW) - FM 103.3
	Grafton (NSW) - Big Rig Radio
	Healesville (Vic) - Flow FM
	Hepburn Springs (Vic) - Hepburn Community Radio
	Hobart (Tas) - 7RPH 864 AM
	Hobart (Tas) - 99.3 Edge FM
	Hobart (Tas) - Hobart FM 96.1
	Holbrook (NSW) - 2GHR FM
	Inverell (NSW) - STA FM
	Kangaroo Island (SA) - Kix FM 90.7
	Katherine (NT) - 8KTR
	Kilmore (Vic) - OKR FM
	Kingaroy & Lower Burnett (Qld) - Crow FM
	Lake Macquarie (NSW) - Radio Yesteryear 97.3 FM
	Lameroo (SA) - 3MBR FM 107.5

	Launceston (Tas) - 7RPH 106.9 FM
	Launceston (Tas) - Way FM
	Lightning Ridge (NSW) - Opal FM
	Loxton & Riverland (SA) - Life FM
	Mackay (Qld) - 4CRM 107.5 FM
	Mackay, Sarina & Whitsundays (Qld) - My 105.9 FM
	Mansfield (Vic) - Radio Mansfield 99.7
	Maryborough (Vic) - Goldfields FM
	Marysville (Vic) - Flow FM
	Melbourne (Vic) - 3SER 97.7 FM
	Melbourne (Vic) - 3WBC 94.1 FM
	Melbourne (Vic) - Plenty Valley FM 88.6
	Moranbah (Qld) - 4RFM 96.9
	Morwell (Vic) - Gippsland FM
	Mount Beauty (Vic) - Alpine FM 96.5
	Mt Gambier (SA) - Lime FM
	Mt Isa (Qld) - Rhema FM 107.5
	Murrayville (Vic) - 3MBR FM 103.5
	Murrindindi/Marysville (Vic) - UGFM
	Narrandera (NSW) - Spirit FM
	Newcastle (NSW) - Radio 1629 AM
	Newman (WA) - 6NEW
	Nhulunbuy (NT) - Gove FM 106.9
	Online - Business Success Radio
	Orange (NSW) - FM 107.5
	Perth (WA) - UKWA Radio
	Port Hedland (WA) - 101.3 FM
	Port Pirie (SA) - Trax FM 105.1
	Port Stephens (NSW) - Port Stephens FM
	Qld/NT/SA/Tas - RadioTAB (87 locations)
	Regional SA - Flow FM (15 locations)
	Roxby Downs (SA) - Rox FM
	Seymour (Vic) - Seymour FM
	Southern Highlands (NSW) - Sounds of the Mountains
	Stanthorpe (Qld) - Ten FM
	Sunshine Coast (Qld) - 106 Five
	Sunshine Coast (Qld) - Sunshine FM
	Sydney (NSW) - Sky Sports Radio
	Taree (NSW) - 2TLP 103.3 FM
	Tasmania - Coast FM (4 Locations)
	Tasmania - Star FM (3 Locations)
	Temora (NSW) - Tem FM
	Tennant Creek (NT) - Flow FM
	Tenterfield/Stanthorpe (NSW/Qld) - Ten FM

	Toodyay (WA) - FM 105.3
	Townsville (Qld) - Triple T
	Tumbarumba (NSW) - Radio Upper Murray
	Wagga Wagga (NSW) - Life FM
	Walwa (Vic) - Radio Upper Murray
	Warwick (Qld) - Rainbow FM
	Whyalla (SA) - 5YYY
	Woodend (Vic) - Highlands FM
	Yarra Junction (Vic) - 99.1 Yarra Valley FM
	Yarraman (Qld) - 4WHO 99.7 FM
Gympie & Noosa - 4GY 30/08/2016 - 13:13	Gympie/Noosa (Qld) - 4GY
New England - Local 30/08/2016 - 13:10	Armidale (NSW) - 2AD
	Armidale (NSW) - FM 100.3
	Gunnedah (NSW) - 2MO
	Gunnedah (NSW) - Triple G
	Tamworth (NSW) - 2TM
	Tamworth (NSW) - FM 92.9
New England - Local 30/08/2016 - 13:07	Armidale (NSW) - 2AD
	Armidale (NSW) - FM 100.3
	Gunnedah (NSW) - 2MO
	Gunnedah (NSW) - Triple G
	Tamworth (NSW) - 2TM
	Tamworth (NSW) - FM 92.9
New England - Local 30/08/2016 - 13:07	Armidale (NSW) - 2AD
	Armidale (NSW) - FM 100.3
	Gunnedah (NSW) - 2MO
	Gunnedah (NSW) - Triple G
	Tamworth (NSW) - 2TM
	Tamworth (NSW) - FM 92.9
New England - Local 30/08/2016 - 12:39	Armidale (NSW) - 2AD
	Armidale (NSW) - FM 100.3
	Gunnedah (NSW) - 2MO
	Gunnedah (NSW) - Triple G
	Tamworth (NSW) - 2TM
	Tamworth (NSW) - FM 92.9
Gippsland - 1242/TR FM 30/08/2016 - 12:03	Gippsland (Vic) - 1242
	Gippsland (Vic) - TR FM
Cooma (Gippsland) - Capital Radio 30/08/2016 - 10:23	Cooma (NSW) - 2XL
	Cooma (NSW) - Snow FM
	Warragul & Gippsland (Vic) - 3GG
New England - Local 30/08/2016 - 10:16	Armidale (NSW) - 2AD
	Armidale (NSW) - FM 100.3
	Gunnedah (NSW) - 2MO

	Gunnedah (NSW) - Triple G
	Tamworth (NSW) - 2TM
	Tamworth (NSW) - FM 92.9
National - Rural Comm Network 30/08/2016 - 10:13	National - ARC� Affiliates (Multiple Locations)
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Bendigo & Castlemaine - KLFM 30/08/2016 - 08:43	Bendigo & Castlemaine (Vic) - KLFM
Bathurst - 2MCE 30/08/2016 - 07:15	Bathurst & Orange (NSW) - 2MCE
National - AIR National News 30/08/2016 - 07:10	Adelaide (SA) - PBA FM
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	Yarraman (Qld) - 4WHO 99.7 FM
Nowra - 2ST/Power 30/08/2016 - 06:18	Nowra, Bowral & Ulladulla (NSW) - 2ST Nowra, Bowral & Ulladulla (NSW) - Power FM
Muswellbrook - 2NM/Power 30/08/2016 - 06:16	Muswellbrook & Hunter Valley (NSW) - 2NM Muswellbrook & Hunter Valley (NSW) - Power FM
Ballarat - Voice FM 30/08/2016 - 05:54	Ballarat (Vic) - Voice FM
Albury/Wodonga - 2AY 30/08/2016 - 05:12	Albury/Wodonga (NSW/Vic) - 2AY Regional Victoria - Ace Radio Affiliates*