

Open data for Ag and Nutrition:

‘ Big data for the little guy’

(you and me)

André Laperrière, Executive Director
Canberra, Crawford Conference 2017



gODAN

**Global Open Data
for Agriculture & Nutrition**



www.godan.info

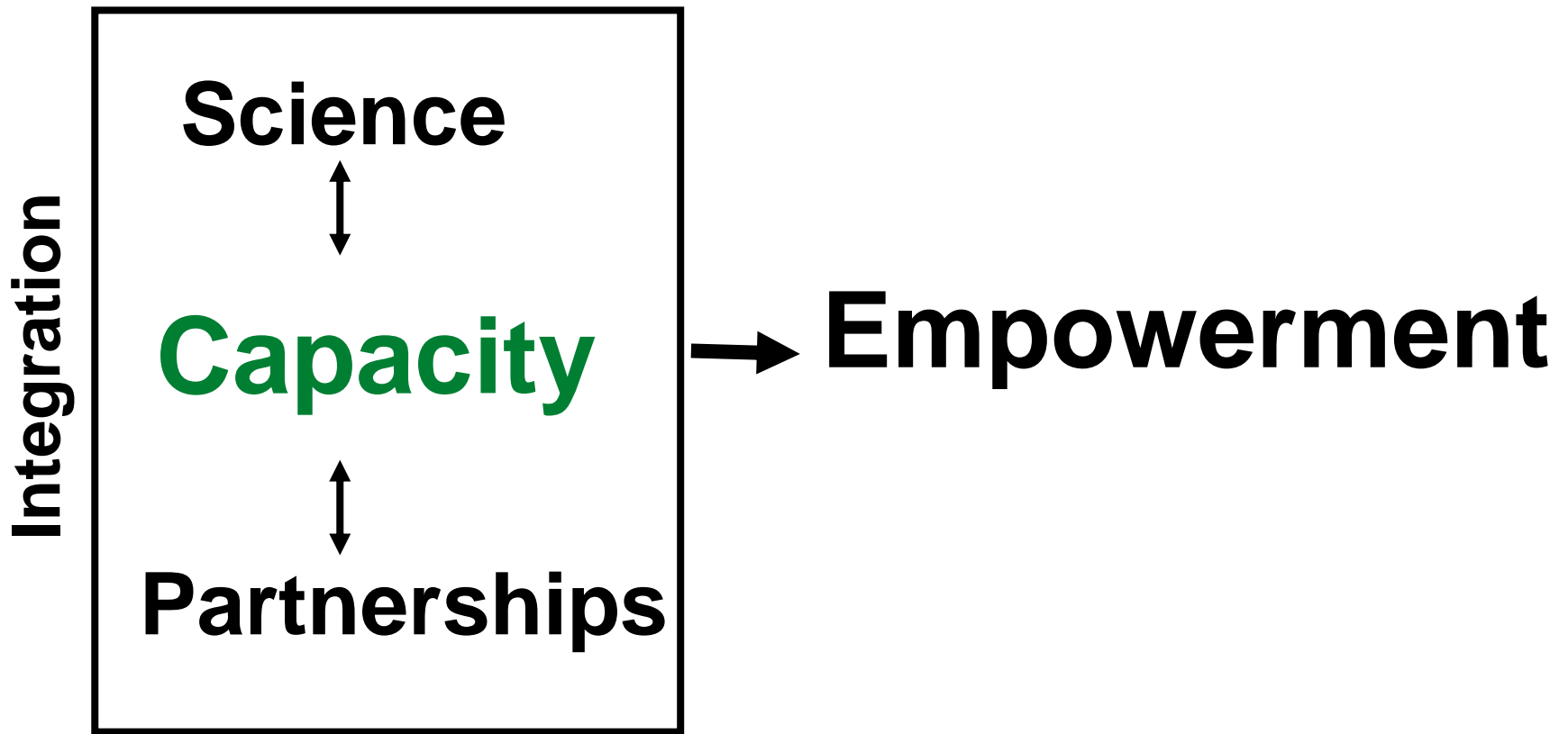
Why GODAN?



- **Demographics:**
Tripling of the world population
- **Climate change:**
Warmest years so far, natural catastrophes, agricultural zones changing
- **Technology costs** down, data availability unprecedented

Strategy:

Impact-driven engagement



- GODAN: 550+ partners worldwide





REPUBLIC OF KENYA
Ministry of Agriculture, Livestock and Fisheries

godan
Global Open Data
for Agriculture & Nutrition

MINISTERIAL CONFERENCE ON AGRICULTURE AND NUTRITION DATA & 4TH AGRITEC AFRICA INTERNATIONAL EXHIBITION.

Statement of the Ministers.

Building resilience on Food Security and
Nutrition through Open Data

Conference Bulletin

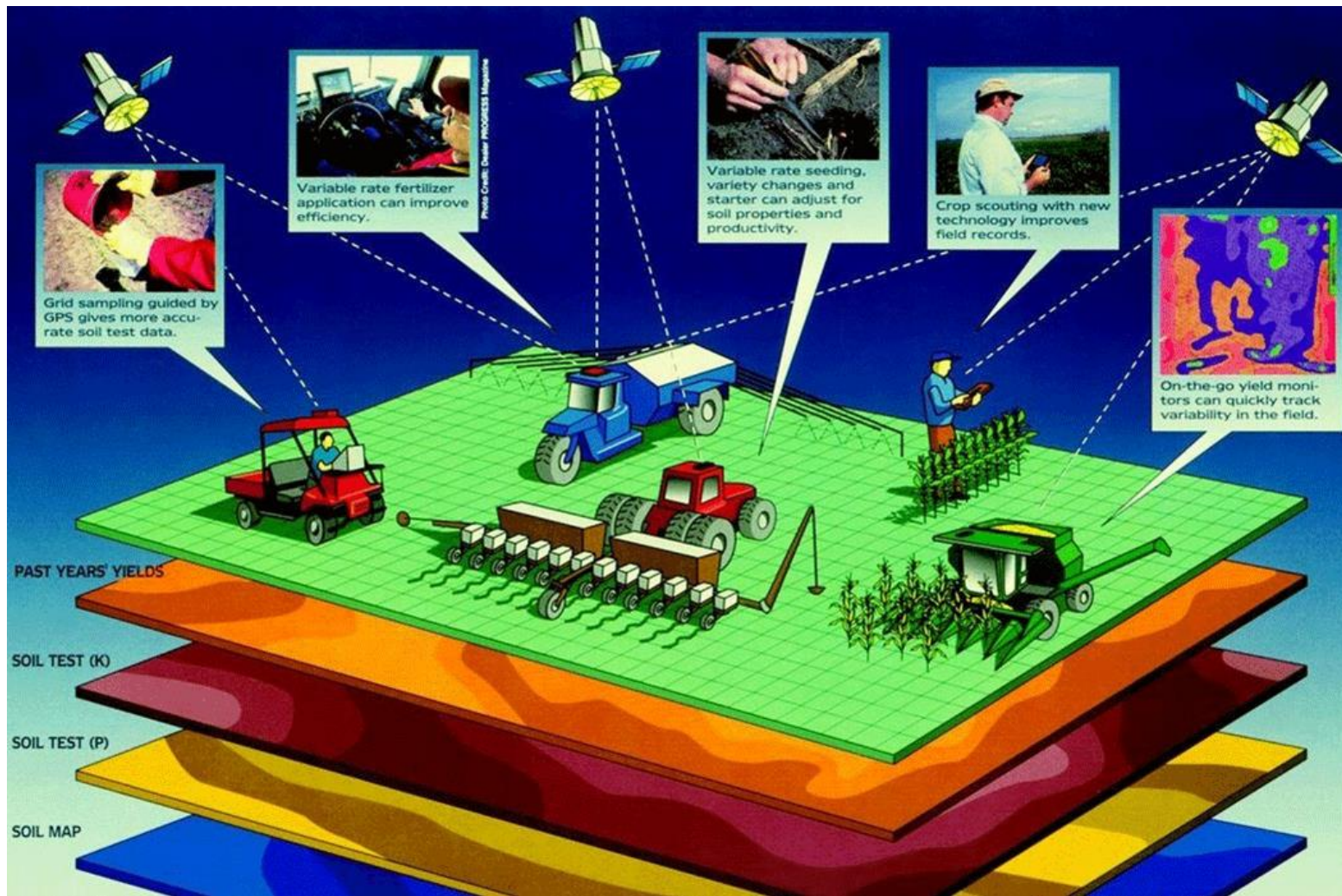
14-16 June 2017
KICC, Nairobi Kenya.
www.godan.info

DAY II SUMMARY

1. Strengthening Agricultural Statistical and data Systems in Kenya.
2. South-South Dialogue: How Data is Enabling Innovations in Agricultural Value-Chains.
3. Mutual Accountability for Consolidating Gains & Delivering Actions To Achieve



Opportunity: Data integration



High tech data loops



Products ▾

Blog

Start Now ▾

Log In



Streamlined Data Collection and Analysis

Upgrade to Plus

Find a Dealer

Climate FieldView Plus™ provides seamless data integration for a deeper understanding of your fields to help you make important operating decisions with confidence. Identify problems and take quick action to solve them with field data digitally displayed in real-time as you pass through the fields.

Available in 2016



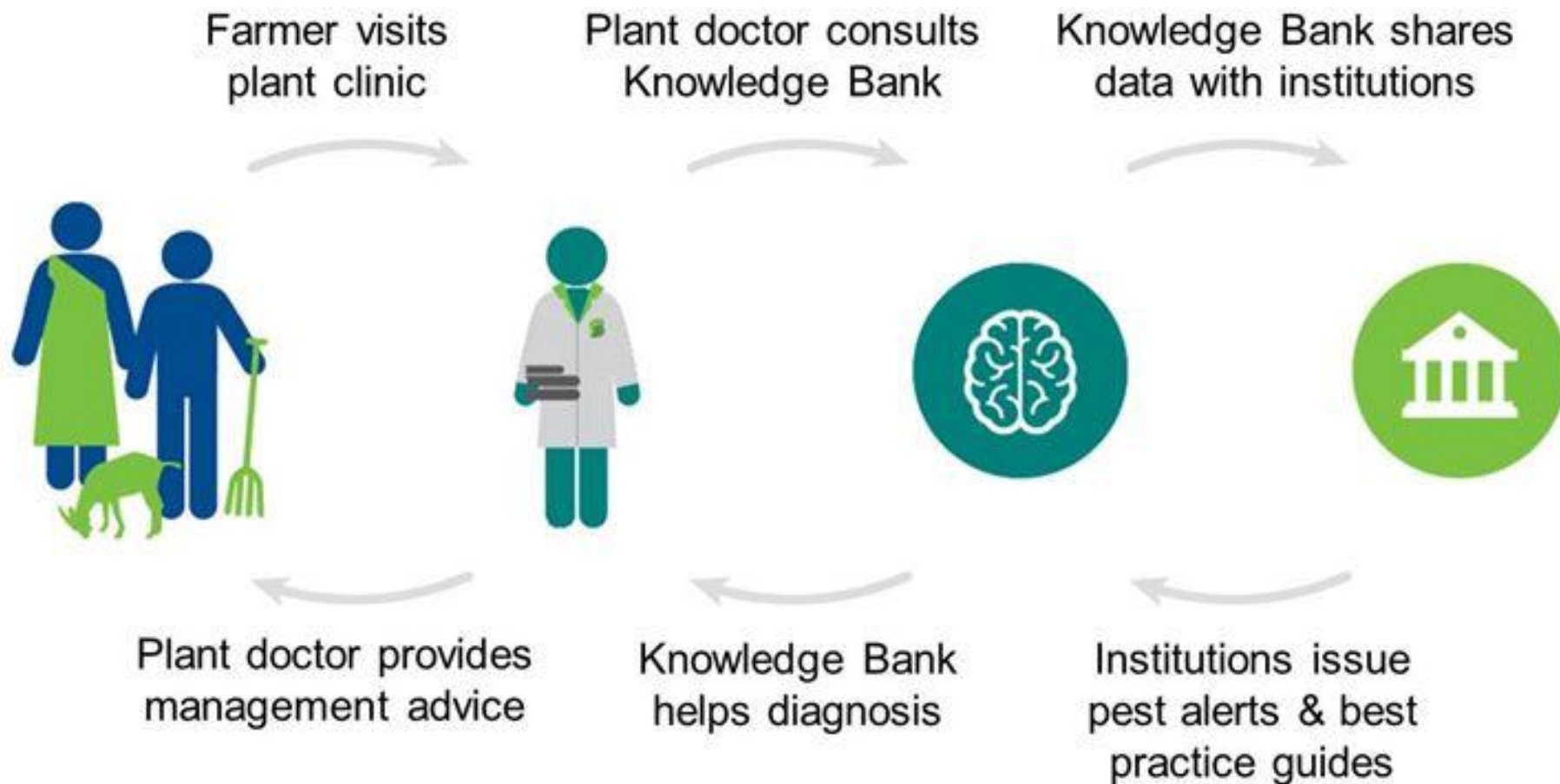
	prime	plus	pro
Field-Level Weather	●	●	●
Notifications	●	●	●
Scouting	●	●	●
Data Connectivity*		●	●
Field Data Visualization*		●	●
Field Health Advisor			●
Nitrogen Advisor			●



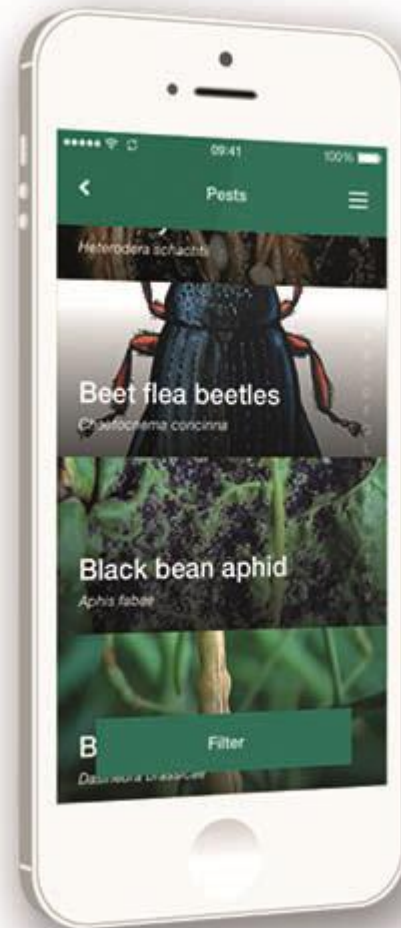
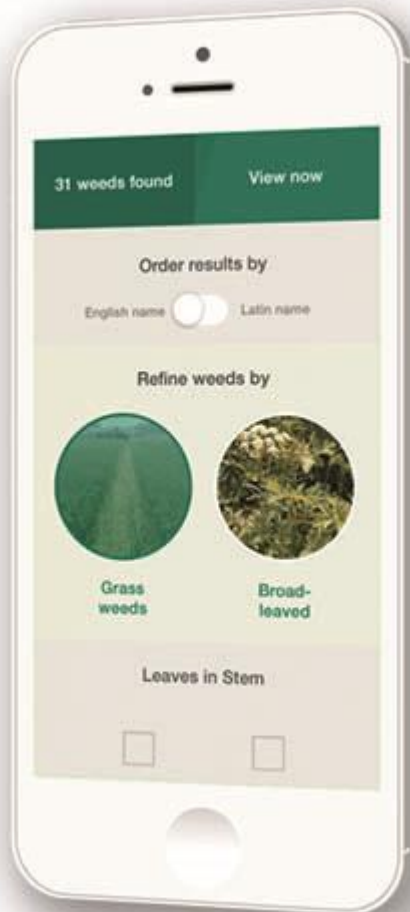
Simpler tech, limited modeling:



Big data: a two way street:



- Big data at user's fingertips:



Simple, meaningful – and useful: ESOKO



Big data that users can understand: Ethiopia: Data – driven Agriculture



HOTLINE
8282

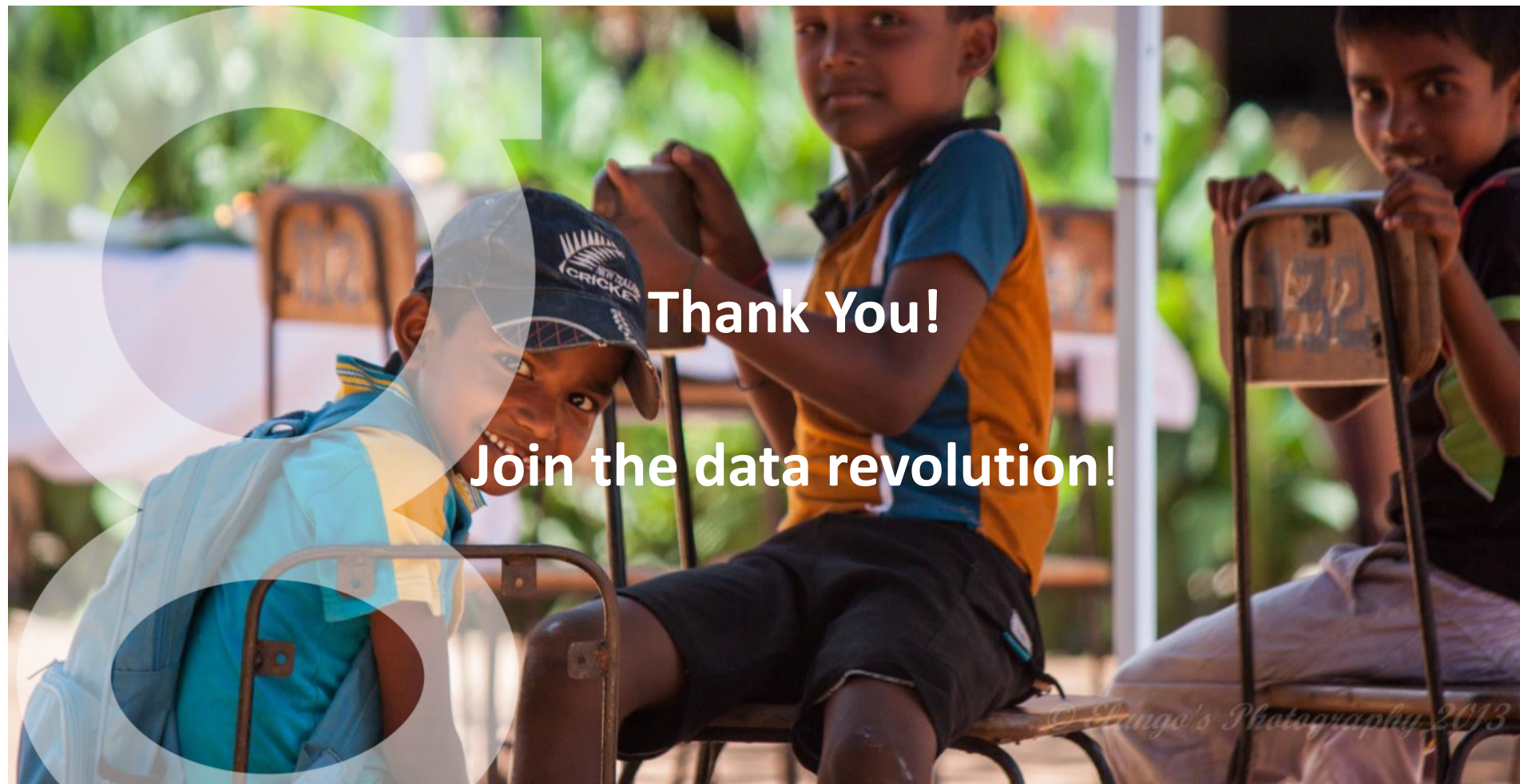
Ethiopian  ATA
Agricultural Transformation Agency
የኢትዮጵያ ግብርና ትራንስፎርሜሽን ኤጀንሲ



Big data for 'the little guy' (*you and me*):

- Findable
- Accessible
- Makes sense
- Solves a problem





Thank You!

Join the data revolution!

© Pango's Photography 2013

GODAN

www.godan.info

